|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Important Factors** | **Short Term: \_\_\_\_\_\_\_\_** | **Medium Term: \_\_\_\_\_\_\_\_** | **Long Term: \_\_\_\_\_\_\_\_** | **Very Long Term: \_\_\_\_\_\_\_\_** |
| **What core values will your business operate under? Environmental, social, economic, other?** |  |  |  |  |
| **Products and/or Services. Use rows below to outline the separate enterprises.** | | | | |
| **Product/Service:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | | | |
| **Scale** |  |  |  |  |
| **Labour** |  |  |  |  |
| **Distribution** |  |  |  |  |
| **Gross Revenue** |  |  |  |  |
| **Product/Service:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  | | | |
| **Scale** |  |  |  |  |
| **Labour** |  |  |  |  |
| **Distribution** |  |  |  |  |
| **Gross Revenue** |  |  |  |  |
| **Lifestyle Considerations** | | | | |
| **Physical location of the business. If unknown then what is it important to be close to?** |  |  |  |  |
| **Important aspects of your personal life (vacation, hobbies, etc.)** |  |  |  |  |
| **Community Involvement (open houses, workshops, events)** |  |  |  |  |