|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Important Factors** | **Short Term: \_\_\_\_\_\_\_\_** | **Medium Term: \_\_\_\_\_\_\_\_** | **Long Term: \_\_\_\_\_\_\_\_** | **Very Long Term: \_\_\_\_\_\_\_\_** |
| **What core values will your business operate under? Environmental, social, economic, other?** |   |   |   |   |
| **Products and/or Services. Use rows below to outline the separate enterprises.** |
| **Product/Service:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  |   |
| **Scale** |   |   |   |   |
| **Labour** |   |   |   |   |
| **Distribution** |   |   |   |   |
| **Gross Revenue** |   |   |   |   |
| **Product/Service:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |   |
| **Scale** |   |   |   |   |
| **Labour** |   |   |   |   |
| **Distribution** |   |   |   |   |
| **Gross Revenue** |   |   |   |   |
| **Lifestyle Considerations** |
| **Physical location of the business. If unknown then what is it important to be close to?** |   |   |   |   |
| **Important aspects of your personal life (vacation, hobbies, etc.)** |   |   |   |   |
| **Community Involvement (open houses, workshops, events)** |   |   |   |   |