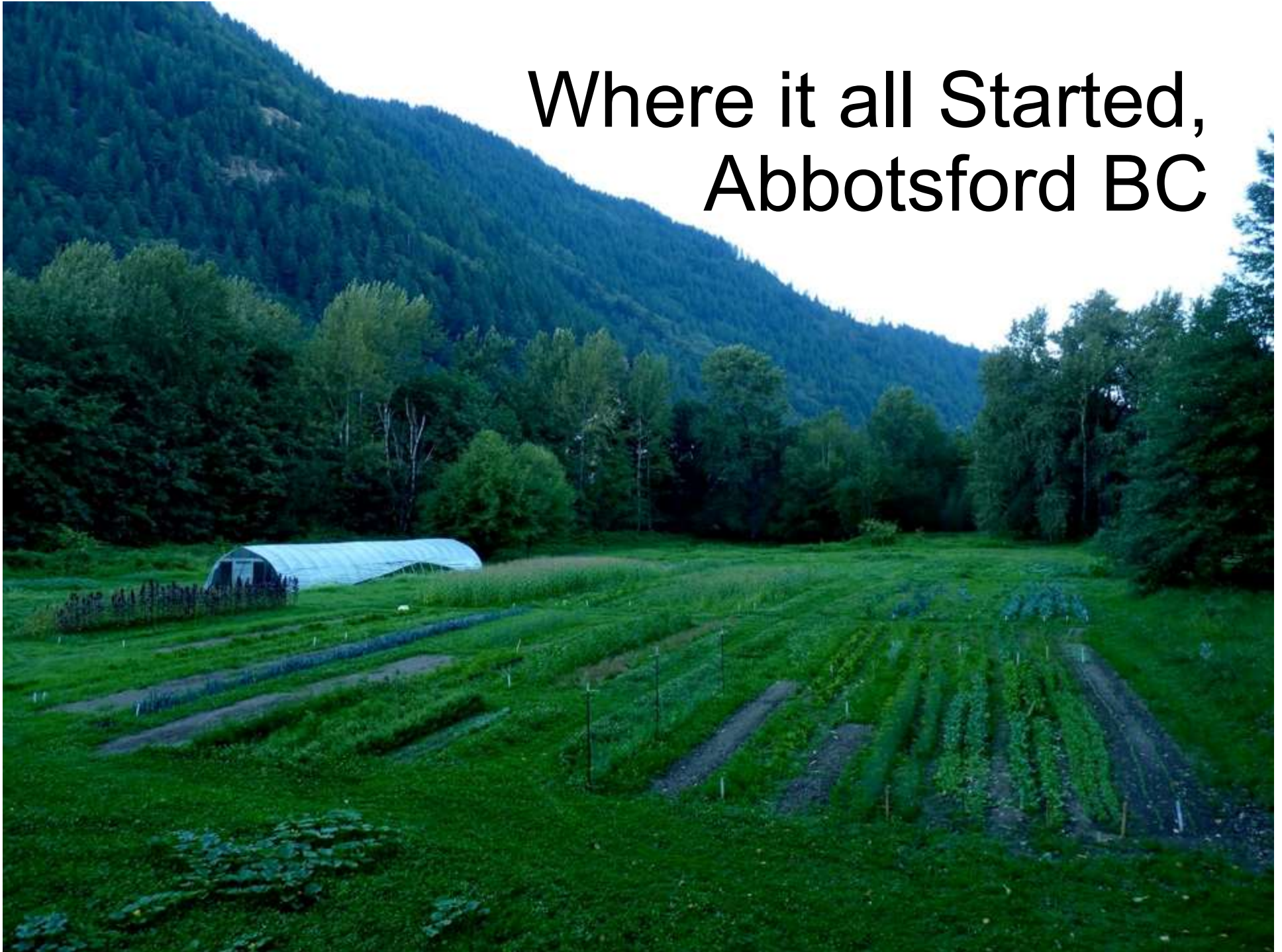


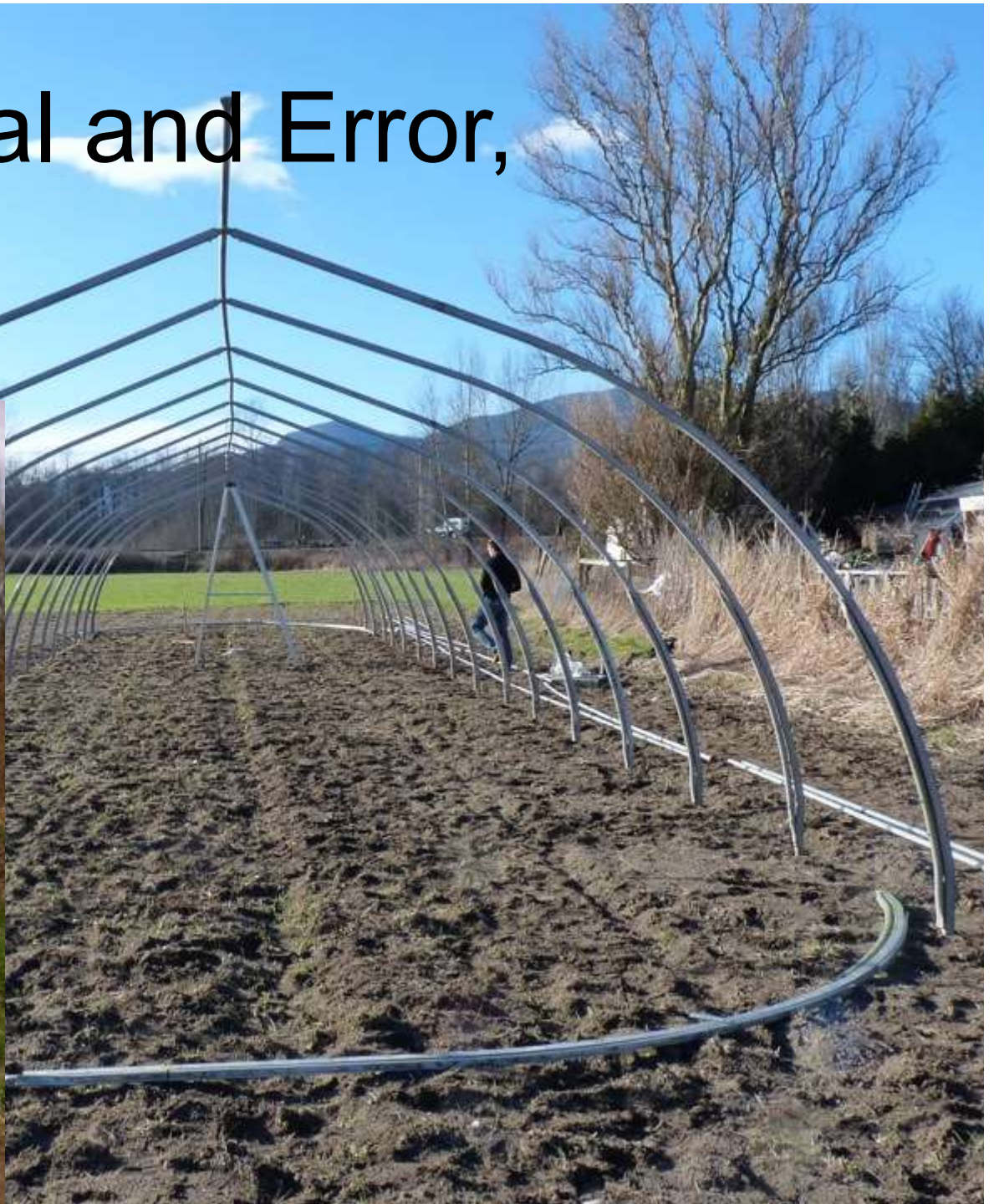
Sales and Marketing at Sideroad Farm



Where it all Started, Abbotsford BC



Farm II. Trial and Error, Yarrow, BC



The Straw that Broke the Camel's Back

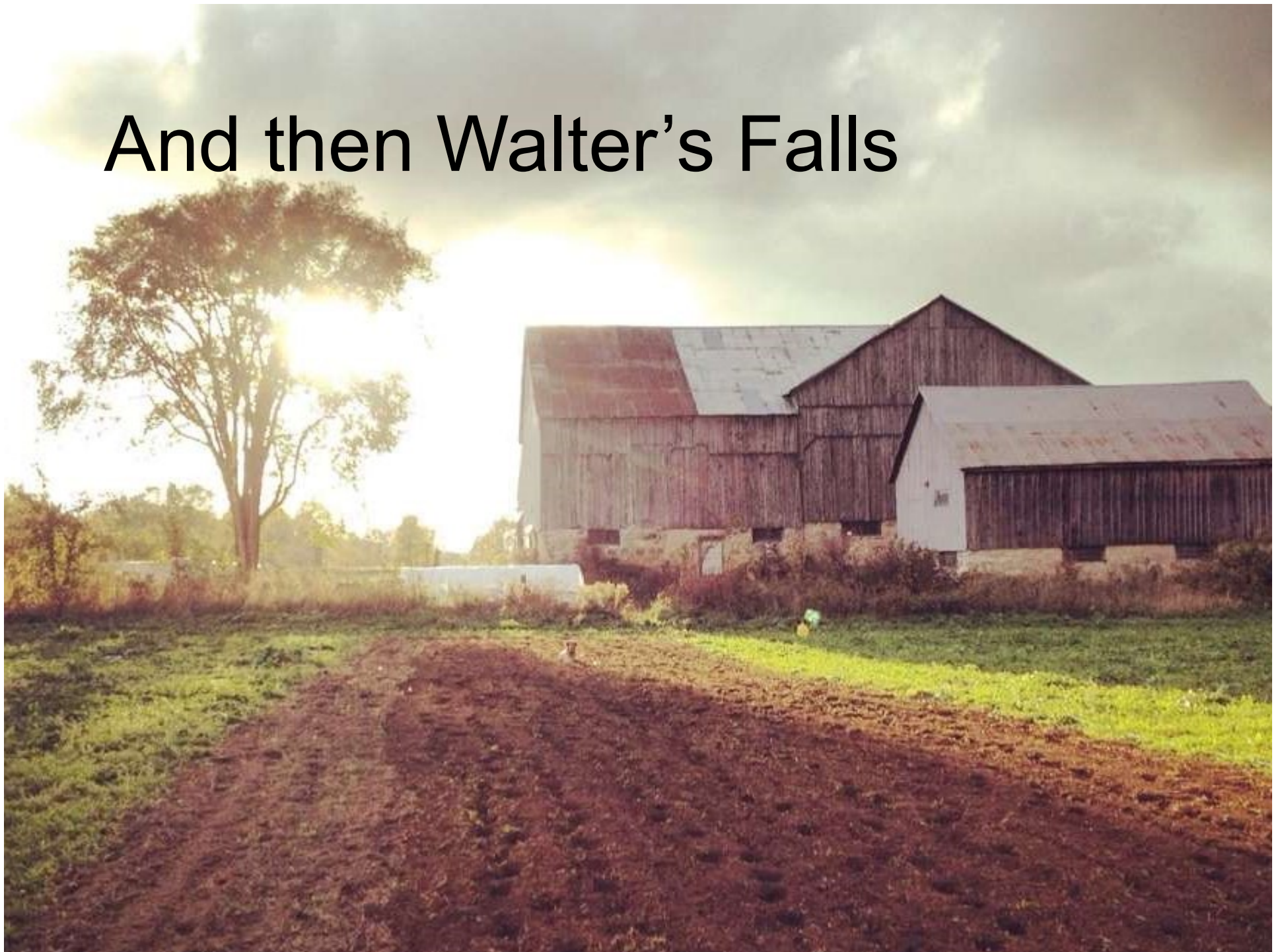


Benny: The 12.5 hp
Kubota ☹️ Never seen
again.

To Heathcote, Ontario



And then Walter's Falls





















SIDEROAD FARM STORE

📍 Markdale, ON

☎ (519) 377-6673

✉ sideroadfarm@gmail.com

☰ Products

📄 About

🖼 Photos

The online store is open for orders for the following on Sunday morning to - Tuesday at 8 am (for home delivery or pick up at the farm/Collingwood pick up hub) . It opens again on Thursdays at 10 am - Friday at 4:30 pm for orders being picked up from the farm on Friday or Saturday and Collingwood on Friday afternoon

PRODUCT CATALOG

Now viewing: Sideroad Farm Store▼

◀ ALL PRODUCTS **ORGANIC VEGETABLES** BEVERAGES HONEY MAPLE SYRUP FEF ▶

🔍 Search for Products

sideroad farm

☰ Products / page

25 Products ▼



Sideroad Farm - Organic Carrots

PRICE / UNIT

\$3.00 / lb

463 Remaining

ORDER QTY

- 0 +



Sideroad Farm - Organic Daikon Radish

PRICE / UNIT

\$3.00 / lb

913 Remaining

ORDER QTY

- 0 +



Sideroad Farm Organic Pea Shoots

Grown by Sideroad Farm.

PRICE / UNIT

\$6.00 / clam shell

22 Remaining

ORDER QTY

- 0 +

REMINDER



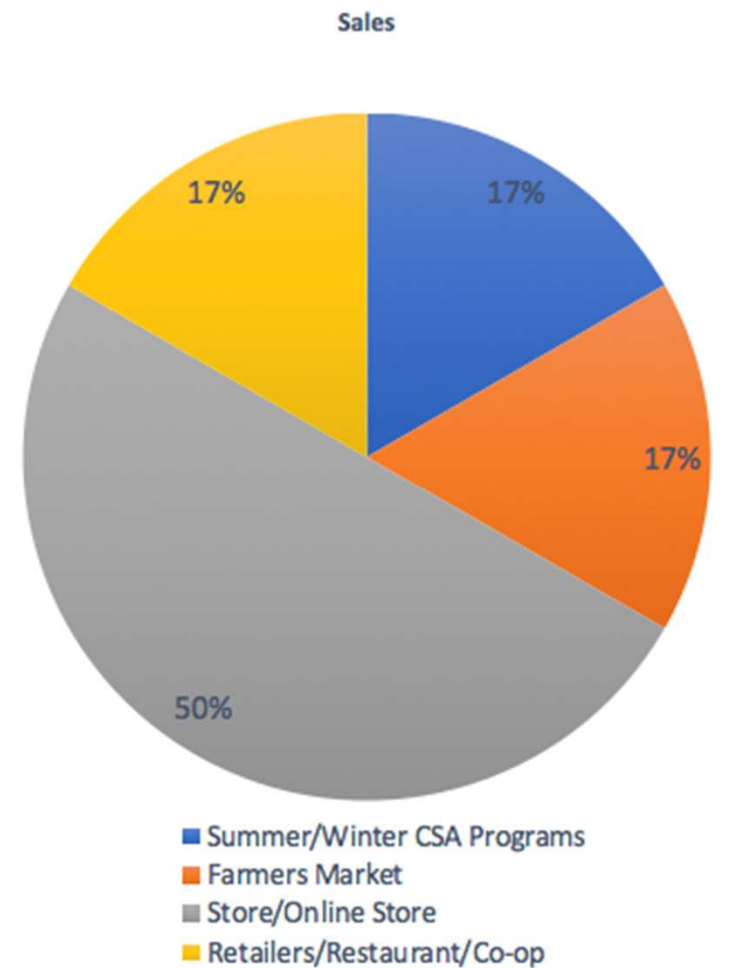
You're currently viewing your own profile. This means you're viewing all your products as listed in each catalog (which is why you may see duplicates).

Your customers will only see the products and prices in their given catalog.



	Gross Sales/Week
Store + Online Store	\$5500 - \$22,000/week
Farmers' Market	\$4,000-\$5,500/week summer
CSA	\$500 - \$1500/week winter
Retailers/Restaurant/Coop	\$4375/week
Average/week (summer)	\$2,500 - \$3000/week
	\$16,875

	Hrs/Week
Store + Online Store	40
Farmers' Market (summer)	28
CSA	27
Retailers/Restaurant/Coop	10
Total (in summer)	105



Instagram

Search



Sideroad Farm - Home

Most Visited Getting Started Sales T

Sideroad Farm

Page Ad Center Inbox 33 Mail

Sideroad Farm

Our loves

Home

About

Photos

Reviews

Videos

Posts

Events

Services

Shop

Groups

Notes

Offers

Jobs

Community

Promote

Visit Ad Center

We are a vegetable store, TI CSA proj -Amy, P

Post-season Meeting - sideroad X Happy Holidays and Holiday H X

https://mailchi.mp/3675ffb5e05e/happy-holidays

Subscribe sideroad farm

Maps News Images Videos More Settings Tools

About 272,000 results (0.78 seconds)

Your business on Google
9,890 views this month

Edit profile Promote Customers

Claim your credit
Claim your CA\$100 free credit from Google Ads

New 5-star review
Congratulations! Thank them for their review

Complete your profile
Add details and get discovered by more customers

Only managers of this profile can see this

sideroadfarm.com

Sideroad Farm

We are a small family run farm located in Walter's Falls, Ontario growing Certified Organic vegetables and out flowers and raising pastured chicken. We sell our ...

Missing: google. | Must include: google.

You've visited this page 3 times. Last visit: 29/10/20

sideroadfarm.com sideroad-farm-store-online

Online Sideroad Farm Store

You can pay online with a credit card, via e-transfer to sideroadfarm@gmail.com or by cheque made out to Sideroad Farm after you receive your order and your ...

Missing: https:// google.

and we are so happy to be part of yours.

-From the Kitchen Family

Sideroad Farm

Website Directions Save

5.0 ★★★★★ 30 Google reviews

Farm shop

You manage this Business Profile

In-store shopping

Address: 805092, Sideroad 25 RR3, Markdale, ON N0C 1

You visited 3 years ago

Hours: Closed · Opens 10 a.m. Thu.

Phone: (519) 377-6673

Edit your business information

Add missing information

Add appointment link

Know this place? Share the latest info

Questions and answers

Be the first to ask a question

Why do we put ourselves out there online?

- Make a personal connection with the community/customers
- Marketing of your farm business and increasing sales
- Add value to your products by providing the story behind them
- Finding community where you might not expect it
- Learning about new equipment, tools, techniques
- Increasing the transparency of your operation
- Opening up your farm to new opportunities
- Promoting causes/organizations/events that you care about
- Attracting staff

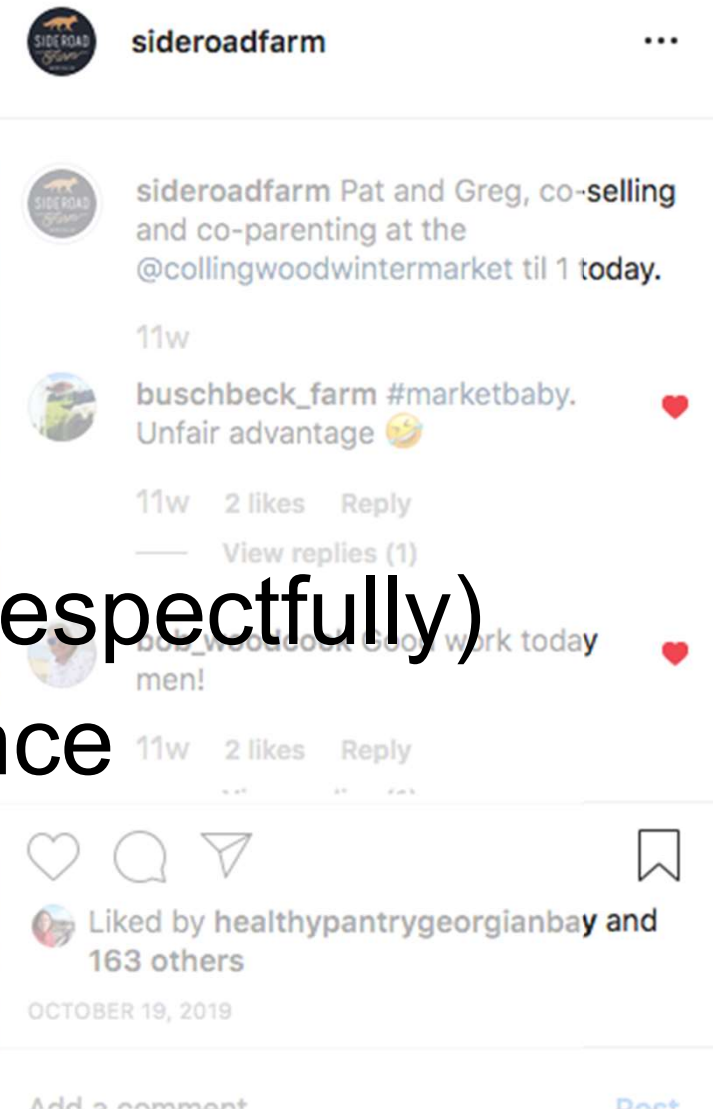
Getting Started...

- Determine who on your farm will be best at it
- Follow accounts you know/are interested in
- Comment on other account's posts
- Post frequently but not all at once
- Advertise that you have social media

Being famous on Instagram is like being rich in Monopoly money.

Be Social & Reciprocate!

- Post engaging content
- Tag other people
- Tag your location
- Share other's content (respectfully)
- Respond to your audience
- Give back



Amy Kitchen

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www.sideroadfarm.com

@sideroadfarm

