

SALES PROJECTIONS FOR 2013

Crop	Unit	Cost	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug	12-Aug	19-Aug	26-Aug	2-Sep	9-Sep	16-Sep	23-Sep	30-Sep	7-Oct	14-Oct	21-Oct	
Arugula	lbs	\$ 9.00	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	
Basil	bunch	\$ 2.00	0	0	0	0	0	0	0	0	0	0	50	50	50	50	50	50	0	0	0	0	0	0	0	
Beets	bunch	\$ 3.00	0	0	0	0	0	0	0	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	
Beets	loose	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	65	65	65	
Cabbage	each	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15	15	15	
Carrots, bunch/ baby	bunch	\$ 4.00	0	0	0	0	0	0	0	56	56	56	56	56	56	56	56	56	56	56	56	56	56	56	56	0
Carrots, storage	loose	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	49	49	
Celeriac	each	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	25	25	
Celery	each	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10	10	10	10	
Chard	bunch	\$ 3.00	0	0	0	0	0	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	0
Chard, baby	lbs	\$ 9.00	0	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Cilantro	bunch	\$ 2.00	0	0	0	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24
Cucumber, field	fruit	\$ 1.00	0	0	0	0	0	0	0	0	75	75	75	75	75	75	0	0	0	0	0	0	0	0	0	0
Cucumber, pickling	pint	\$ 3.00	0	0	0	0	0	0	0	0	5	5	5	5	5	5	0	0	0	0	0	0	0	0	0	
Dill	bunch	\$ 2.00	0	0	0	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Flowers	bunch	\$ 5.00	0	0	0	0	0	0	0	0	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	0
Garlic	bulb	\$ 2.00	0	0	0	0	0	0	0	0	0	0	0	0	300	300	300	300	300	300	300	300	300	300	300	
Garlic scapes	lbs	\$ 6.00	0	0	0	0	0	25	25	25	25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Green onion	bunch	\$ 3.00	0	0	0	0	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
Ground Cherry	0.5 lbs	\$ 4.00	0	0	0	0	0	0	0	0	0	0	25	25	25	25	25	25	25	25	25	25	25	25	25	
Kale	bunch	\$ 3.00	0	0	0	0	0	39	39	39	39	39	39	39	39	39	39	39	39	39	39	39	39	39	39	
Kale, baby	lbs	\$ 9.00	0	0	0	0	15	15	15	15	10	10	10	10	0	0	0	0	0	0	10	10	10	10	10	
Lettuce	each	\$ 3.00	0	0	0	0	0	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	
Onion, fresh	bunch	\$ 3.00	0	0	0	0	0	0	0	0	0	0	30	30	30	30	30	30	30	30	30	30	30	30	30	
Onion, red	lbs	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	30	30	30	30	30	30	
Onion, yellow	lbs	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	30	30	30	30	30	30	
Parsley	bunch	\$ 2.00	0	0	0	0	0	0	0	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	
Peas	lbs	\$ 12.00	0	0	0	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Radish	bunch	\$ 3.00	20	20	20	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15	15	15	15	15	

SALES PROJECTIONS FOR 2013

Crop	Unit	Cost	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug	12-Aug	19-Aug	26-Aug	2-Sep	9-Sep	16-Sep	23-Sep	30-Sep	7-Oct	14-Oct	21-Oct
Winter Radish	bunch	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Salad Mix	lbs	\$ 9.00	20	20	20	20	38	38	38	38	38	38	38	38	38	38	38	38	38	38	38	38	38	38	38
Shallots	lbs	\$ 6.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Spinach	lbs	\$ 9.00	8	8	8	8	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
Summer Squash	fruit	\$ 1.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tomato, cherry	lbs	\$ 5.00	0	0	0	0	0	0	0	0	0	0	0	100	100	100	100	100	100	100	100	100	100	100	100
Tomato, heirloom	lbs	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	75	75	75	75	75	75	75	75	75	75	75	75
Turnip, hakurei	bunch	\$ 3.00	0	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
Winter squash	fruit	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	30
			\$447.00	\$552.00	\$552.00	\$688.00	\$1,051.00	\$1,585.00	\$1,585.00	\$1,955.00	\$2,200.00	\$2,050.00	\$2,340.00	\$3,140.00	\$3,650.00	\$3,650.00	\$3,560.00	\$3,560.00	\$3,475.00	\$3,565.00	\$3,850.00	\$3,455.00	\$3,125.00	\$3,165.00	\$2,785.00

SALES PROJECTIONS FOR 2013 (LESS 40%)

Crop	Unit	Cost	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug	12-Aug	19-Aug	26-Aug	2-Sep	9-Sep	16-Sep	23-Sep	30-Sep	7-Oct	14-Oct	21-Oct
Arugula	lbs	\$ 9.00	9	9	6	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
Basil	bunch	\$ 2.00	0	0	0	0	0	0	0	0	0	0	30	30	30	30	30	30	0	0	0	0	0	0	0
Beets	bunch	\$ 3.00	0	0	0	0	0	0	0	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	0
Beets	loose	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	39	39
Cabbage	each	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Carrots, bunch/ baby	bunch	\$ 4.00	0	0	0	0	0	0	0	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	0
Carrots, storage	loose	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	29	29
Celery	each	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15	15
Celery	each	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	6	6
Chard	bunch	\$ 3.00	0	0	0	0	0	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	0	0
Chard, baby	lbs	\$ 9.00	0	3	3	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cilantro	bunch	\$ 2.00	0	0	0	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Cucumber, field	fruit	\$ 1.00	0	0	0	0	0	0	0	0	45	45	45	45	45	45	45	45	0	0	0	0	0	0	0
Cucumber, pickling	pint	\$ 3.00	0	0	0	0	0	0	0	0	3	3	3	3	3	3	3	3	0	0	0	0	0	0	0
Dill	bunch	\$ 2.00	0	0	0	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4
Flowers	bunch	\$ 5.00	0	0	0	0	0	0	0	0	15	15	15	15	15	15	15	15	15	15	15	15	15	0	0
Garlic	bulb	\$ 2.00	0	0	0	0	0	0	0	0	0	0	0	0	180	180	180	180	180	180	180	180	180	180	180
Garlic scapes	lbs	\$ 6.00	0	0	0	0	0	15	15	15	15	15	15	15	15	15	15	15	0	0	0	0	0	0	0
Green onion	bunch	\$ 3.00	0	0	0	0	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
Ground Cherry	0.5 lbs	\$ 4.00	0	0	0	0	0	0	0	0	0	0	15	15	15	15	15	15	15	15	15	15	15	0	0
Kale	bunch	\$ 3.00	0	0	0	0	0	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23
Kale, baby	lbs	\$ 9.00	0	0	0	0	9	9	9	9	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
Lettuce	each	\$ 3.00	0	0	0	0	0	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48
Onion, fresh	bunch	\$ 3.00	0	0	0	0	0	0	0	0	0	0	18	18	18	18	18	18	0	0	0	0	0	0	0
Onion, red	lbs	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18	18	18	18	18	18	18
Onion, yellow	lbs	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18	18	18	18	18	18	18
Parsley	bunch	\$ 2.00	0	0	0	0	0	0	0	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
Peas	lbs	\$ 12.00	0	0	0	3	3	3	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radish	bunch	\$ 3.00	12	12	12	12	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	9	9

SALES PROJECTIONS FOR 2013 (LESS 40%)

Crop	Unit	Cost	20-May	27-May	3-Jun	10-Jun	17-Jun	24-Jun	1-Jul	8-Jul	15-Jul	22-Jul	29-Jul	5-Aug	12-Aug	19-Aug	26-Aug	2-Sep	9-Sep	16-Sep	23-Sep	30-Sep	7-Oct	14-Oct	21-Oct
Winter Radish	bunch	\$ 3.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Salad Mix	lbs	\$ 9.00	12	12	12	12	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23
Shallots	lbs	\$ 6.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Spinach	lbs	\$ 9.00	4.8	4.8	4.8	4.8	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2
Summer Squash	fruit	\$ 1.00	0	0	0	0	0	0	0	0	45	45	45	45	45	45	45	45	0	0	0	0	0	0	0
Tomato, cherry	lbs	\$ 5.00	0	0	0	0	0	0	0	0	0	0	0	60	60	60	60	60	60	60	60	60	60	60	60
Tomato, heirloom	lbs	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	45	45	45	45	45	45	45	45	45	45	45	45
Turnip, hakurei	bunch	\$ 3.00	0	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
Winter squash	fruit	\$ 4.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
			\$268.20	\$331.20	\$331.20	\$412.80	\$630.60	\$951.00	\$951.00	\$1,173.00	\$1,320.00	\$1,230.00	\$1,404.00	\$1,884.00	\$2,190.00	\$2,190.00	\$2,136.00	\$2,136.00	\$2,085.00	\$2,139.00	\$2,310.00	\$2,073.00	\$1,875.00	\$1,899.00	\$1,671.00