



Pathways to Prosperity 12th Annual EFAO Conference

December 2-4, 2025 | London

Four Points by Sheraton | 1150 Wellington Road

Sponsor & Exhibitor Information

EFAO's annual conference draws farmers, growers, and food producers from across the food system for two days of intensive learning, idea-sharing, networking and celebration with good food and friends. With over 300 attendees, the EFAO Conference connects you with people who care passionately about farming and food.

350+ attendees | 2-day trade show
24+ workshops | 2+ keynotes
banquet dinner | socials

About EFAO

The Ecological Farmers Association of Ontario (EFAO) supports farmers to build resilient ecological farms and grow a strong knowledge-sharing community.

Established in 1979 by farmers for farmers, EFAO is a membership organization that focuses on farmer-led education, research and community building. EFAO brings farmers together so they can learn from each other and improve the health of their soils, crops, livestock and the environment, to steward resilient ecological farms.



EFAO's Reach

3500+ e-newsletter subscribers
350+ conference attendees
11,500+ social media followers
1000+ magazine subscribers



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Trade Show

The Trade Show runs on Wednesday and Thursday and is centrally-located in a high traffic hallway connecting the main ballroom with workshop rooms. Quantities are limited. 25 booths available.

Standard booth: \$570

- One conference pass (with lunch)
- 1 x 6' table, 2 chairs, and approx. 2' additional linear space
- Logo on conference website and listing in print program

Add-ons*

- \$240 – additional full conference pass (each)
- \$100 – 6' additional booth space
- \$25 – conference breakfast (wednesday)
- \$25 – conference breakfast (thursday)
- \$45 – welcome dinner (tuesday)
- \$65 – banquet dinner (wednesday)

Sliding scale booth: Starting at \$320

- For groups facing financial barriers to participation

* Pricing for add-ons is for sponsors and trade show exhibitors only and cannot be purchased separately. Full conference passes include lunches on Wednesday and Thursday, additional meals can be purchased separately as add-ons.



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Sponsorship

Sponsorship	Platinum	Gold	Silver	Bronze
	\$5000+	\$2500	\$1500	\$500
Verbal and/or visual recognition during keynote sessions	✓	✓	✓	✓
Listing on conference program and slides	✓	✓	✓	✓
Logo in EFAO e-news, website and magazine	✓	✓	✓	name only
Pre & post-conference social media/e-news feature	✓	✓	✓	✓
Priority placement at Trade Show	✓	✓	✓	✓
One year EFAO membership	✓	✓	✓	*Ads in the conference program are 4.5" wide and 2" high, and must be submitted by Nov 10th.
Full conference passes	2	2	1	
Ad in EFAO magazine**	Full page	1/2 page	1/4 page	
Discount on Trade Show booth***	\$150	\$150	\$150	
Ad in conference program*	✓	✓	**Sponsor ads are guaranteed space in one issue of the EFAO magazine in 2025 or 2026. Ads must be submitted by Oct. 15th for inclusion in the Winter issue of the EFAO magazine. Ad space in each issue is limited. Space will be allotted on a first come, first served basis.	
Conference bursaries offered in your name	2	1		
Opportunity to include a brochure in attendee package	✓	✓		
Exclusive presenter of a concurrent session	✓	✓		
Exclusive presenter of Keynote or Plenary event	✓		***Sponsors must register and pay separately to exhibit at the Trade Show.	