



INTERCONNECTED

11th Annual EFAO Conference
December 4 & 5, 2024 | Kingston

Sponsor & Exhibitor Information

EFAO's annual conference draws farmers, growers, and food producers from across the food system for two days of intensive learning, idea-sharing, networking and celebration with good food and friends. With over 300 attendees, the EFAO Conference connects you with people who care passionately about farming and food.

300+ attendees | 2-day trade show
24+ workshops | 2+ keynote
banquet dinner | socials

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About EFAO

The Ecological Farmers Association of Ontario (EFAO) supports farmers to build resilient ecological farms and grow a strong knowledge-sharing community.

Established in 1979 by farmers for farmers, EFAO is a membership organization that focuses on farmer-led education, research and community building. EFAO brings farmers together so they can learn from each other and improve the health of their soils, crops, livestock and the environment, to steward resilient ecological farms.



EFAO's Reach

3500+ e-newsletter subscribers

300+ conference attendees

11,300+ social media followers

1000+ magazine subscribers

Trade Show

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Quantities are limited. 25 booths available. This trade show is located in a high traffic area that connects breakout rooms with the main ballroom.

| | | |
|----------------|-------------------|---|
| Standard Booth | \$570 | Includes: <ul style="list-style-type: none">• One conference pass (with lunch)• 1 x 6' table, 2 chairs, and approx. 2' additional linear space• Logo on conference website and listing in print program |
| Add-ons* | \$240 | Additional full conference pass (each) |
| | \$100 | 6' additional booth space |
| | \$65 | Banquet Dinner |
| Sliding Scale | Starting at \$320 | For groups facing financial barriers to participation. |

Please contact us at conference@efao.ca to become a sponsor or exhibitor.



*Pricing for add-ons is for sponsors and trade show exhibitors only and cannot be purchased separately.

Sponsorship

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| | PLATINUM | GOLD | SILVER | BRONZE |
|--|-----------|----------|----------|-----------|
| | \$5000+ | \$2500 | \$1500 | \$500 |
| Verbal and/or visual recognition during keynote sessions | ✓ | ✓ | ✓ | ✓ |
| Listing on conference program and slides | ✓ | ✓ | ✓ | ✓ |
| Logo in EFAO e-news, website and magazine | ✓ | ✓ | ✓ | name only |
| Pre & post-conference social media/e-news feature | ✓ | ✓ | ✓ | ✓ |
| Priority placement at Trade Show | ✓ | ✓ | ✓ | ✓ |
| One year EFAO membership | ✓ | ✓ | ✓ | |
| Full conference passes | 2 | 2 | 1 | |
| Ad in EFAO magazine** | Full page | 1/2 page | 1/4 page | |
| Discount on Trade Show booth*** | \$150 | \$150 | \$150 | |
| Ad in conference program* | ✓ | ✓ | | |
| Conference bursaries offered in your name | 2 | 1 | | |
| Opportunity to include a brochure in attendee package | ✓ | ✓ | | |
| Exclusive presenter of a concurrent session | ✓ | ✓ | | |
| Exclusive presenter of Keynote or Plenary event | ✓ | | | |

*Ads in the conference program are 4.5" wide and 2" high, and must be submitted by Nov 15th.

**Sponsors are guaranteed space in one issue of the EFAO magazine in 2024 or 2025. Ads must be submitted by Oct. 15th for inclusion in the Winter issue of the EFAO magazine. Ad space in each issue is limited. Space will be allotted on a first come, first served basis.

***Sponsors must register and pay separately to exhibit at the Trade Show. Details on previous page.