

# Watersheds: 10th Annual EFAO Conference

Nov. 29 & 30, 2023 | Four Points by Sheraton | London

## Sponsor & Exhibitor Information

The annual EFAO Conference draws farmers and supporters from across the food system for two days of intensive learning, idea-sharing, networking and celebration with good food and friends. With over 300 attendees, the EFAO Conference connects you with people who care passionately about farming and food.

**300+ attendees | 2-day trade show | 24+ workshops | 2 keynotes | banquet dinner | socials**

**EFAO's first province-wide in-person conference since 2019!**



# About

**The Ecological Farmers Association of Ontario (EFAO) supports farmers to build resilient ecological farms and grow a strong knowledge-sharing community.**

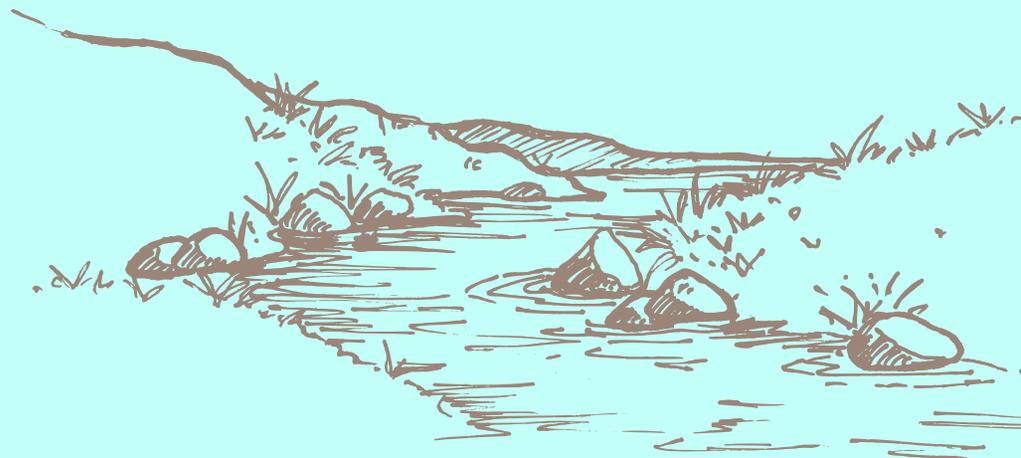
Established in 1979 by farmers for farmers, EFAO is a membership organization that focuses on farmer-led education, research and community building. EFAO brings farmers together so they can learn from each other and improve the health of their soils, crops, livestock and the environment, to steward resilient ecological farms.

# EFAO's Reach

- 3500+ e-newsletter subscribers
- 300+ conference attendees
- 14,500+ social media followers
- 600+ magazine subscribers

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# Sponsorship

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	PLATINUM	GOLD	SILVER	BRONZE
	\$5000+	\$2500	\$1500	\$500
Verbal recognition during keynote presentation	✓	✓	✓	✓
Logo on conference program, website, and slides	✓	✓	✓	name only
Logo in EFAO social media, e-news, and print magazine	✓	✓	✓	name only
One year EFAO membership	✓	✓	✓	
Full conference passes	3	2	1	
Invitations to Sponsor's Lunch	3	2	1	
Discount on Trade Show booth	50%	25%		
Ad in conference program*	✓	✓		
Conference bursaries offered in your name	2	1		
Opportunity to include brochure in attendee package	✓	✓		
Exclusive presenter of a concurrent session	✓	✓		
Ad space in EFAO magazine**	1/2 page	1/4 page		
Priority placement at Trade Show***	✓			
Exclusive presenter of Keynote or Plenary event	✓			



Please contact us at [events@efao.ca](mailto:events@efao.ca)  
to become a sponsor or exhibitor!

\*Ads in the conference program are 4.6" wide and 5" high, and must be submitted by Nov. 10th.

\*\*Sponsors are guaranteed space in one issue of the EFAO magazine in 2023 or 2024. Ads must be submitted by Oct. 15th for inclusion in the Winter issue of the EFAO magazine. Ad space in each issue is limited. Space will be allotted on a first come, first served basis.

\*\*\*Sponsors must register and pay separately to exhibit at the Trade Show. Details below.

# Trade Show

Quantities are limited! Only 25 booths available. This trade show is located in a high traffic area that connects breakout rooms with the main ballroom.

<b>standard</b>	<b>2 conference passes</b>	<b>\$815</b>
	<b>1 conference pass</b>	<b>\$715</b>
<b>sponsor</b>	<b>2 conference passes</b>	<b>\$665</b>
	<b>1 conference pass</b>	<b>\$565</b>
<b>community</b> (not-for-profits & family farms)	<b>2 conference passes</b>	<b>\$465</b>
	<b>1 conference pass</b>	<b>\$365</b>

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